Get Inspired With Social Media Ideas For **Checkout With Points**





Is your social media engagement-worthy?

It's no secret that social media needs to be part of your online marketing strategy. In addition to your FI and rewards websites and email touch points, social media allows you to reach and connect with your cardholders. Social media provides incredibly valuable acquisition opportunities, as well as keeps your organization topof-mind with your existing cardholder base.

Take a look at the ideas our experts share of different social media posts to help you get inspired and reach your audience in a way that fits your brand.

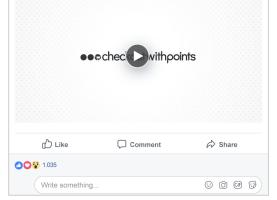
Financial Institution Name

Shop, select and save with Checkout With Points

Checkout With Points is a convenient way for you to redeem your rewards points for a discount directly at checkout. Simply shop with your rewards card and score a discount toward your qualifying purchase at merchants like Walmart, CVS, Walgreens, and more.

Check out the short video to see how easy and convenient Checkout With Points is!

#checkoutwithpoints #shopselectsave #rewardsyourself #enjoy



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