

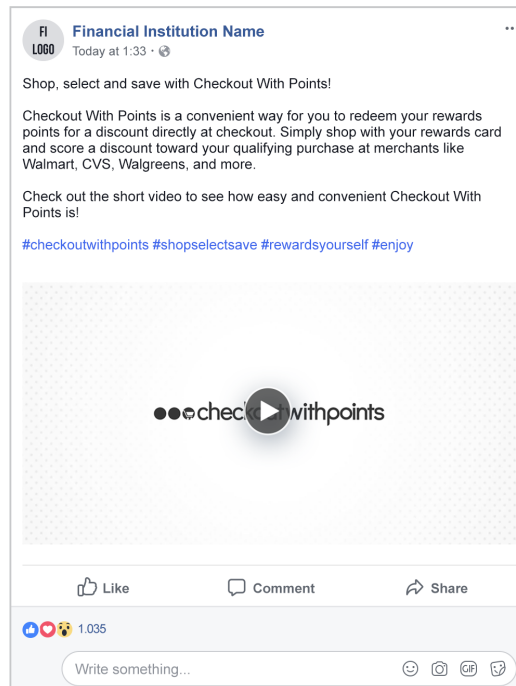
# Get Inspired With Social Media Ideas For Checkout With Points



## Is your social media engagement-worthy?

It's no secret that social media needs to be part of your online marketing strategy. In addition to your FI and rewards websites and email touch points, social media allows you to reach and connect with your cardholders. Social media provides incredibly valuable acquisition opportunities, as well as keeps your organization top-of-mind with your existing cardholder base.

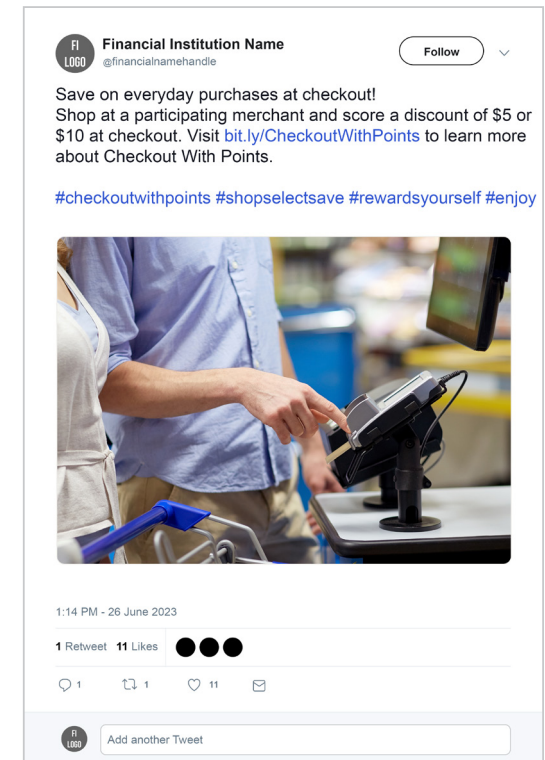
Take a look at the ideas our experts share of different social media posts to help you get inspired and reach your audience in a way that fits your brand.



Facebook



Instagram



Twitter